



The Councilor

☆ ☆ ☆ ☆ ☆ If you read it in the Councilor it's got to be true ☆ ☆

1827 TEXAS AVENUE



SHREVEPORT, LOUISIANA 71103

Dear Councilor Patron:

This letter is to explain why your Councilor is late.

No, we aren't closing up shop. We plan to be in the fight to regain freedom just as long as the American people desire freedom.

Our problem? We don't own our press. We have the paper printed by a private firm and that firm is "going under." For more than a year the paper has not been printed as quickly as we wished, and the quality of printing leaves much to be desired.

The facts are this: Truth is so controversial that few printing firms want to do this work. We aren't exactly the most desirable customer in the world because we deal in Truth.

We must buy our own press. This will not only lower our unit cost, but will assure us of being able to get The Councilor printed ON TIME.

This will do three things:

- (1) Make it possible for The Councilor to grow to a million circulation, through an extensive sampling program with a high-quality, ON-TIME publication.
- (2) We will make the press available for AT COST printing for other patriotic publications which suffer the same problem as we do.
- (3) We will be able to serve patriotic organizations throughout America by preparing and mailing "Special Editions" of The Councilor dealing with local problems.

The Councilor is a non-profit educational organization which, in effect belongs to its readers. We hope to eventually become a large, national weekly paper. We are already the largest newspaper of this type in America.

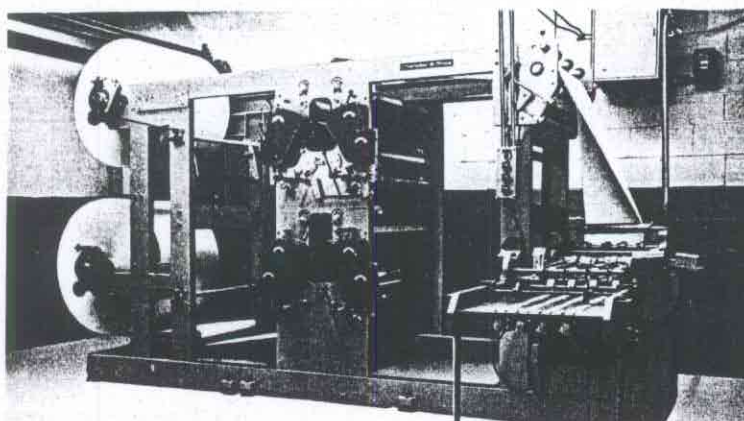
A PRESS WILL PAY FOR ITSELF IN FORTY MONTHS UNDER THIS PLAN, but because of our controversial status we can't lease.

The attached sheet tells you how you can help. We sincerely hope that you will, for the sake of a nation that badly needs its few remaining voices of Truth.

Thank You

Ned Touchstone
Ned Touchstone, Editor

THIS IS THE TYPE OF PRESS WE WANT TO BUY:



COST NEW: \$48,000

COST USED: \$18,000 in good condition (approximately)

PROPOSED FINANCING: \$7,500 in contributions from Councilor readers who want to see this thing grow.

Balance to be raised through issuance of \$10,500 in notes bearing 7% per annum interest, to be retired at the rate of at least \$3,000 per annum.

WILL YOU HELP?

If you want to participate in this program, please mail a check in whatever amount that you can afford: \$100, \$50, \$20, \$10, or whatever you can.

If you simply feel that you cannot make an outright contribution but still want to have a hand in spreading Truth in America, please specify that you want a note repayable in one, two, three or four years, bearing 7% per annum interest. (Actually, you can "call" the note at any time in the event that you need your money, but please give us as much notice as possible!)

The notes will be issued by Councilor Research Fund, Inc. but will be countersigned by Mr. Ned Touchstone or other businessmen serving as guarantors.

Clip and return

THE COUNCILOR--NEWSPAPER PRESS FUND FOR TRUTHFUL PUBLICATIONS
1827 Texas Ave., Shreveport, La. 71103

YES, I want to help break the news blackout in America, and want a part in setting up an efficient newspaper press for truthful newspapers. I understand that I can either give money to this fund or lend money at 7% interest. I will receive a certificate showing my help toward the fund if I donate. Or, if I contribute I will receive a 7% note.

Contribution ☐ \$1,000; ☐ \$500; ☐ \$250; ☐ \$100; ☐ \$50; ☐ \$25; ☐ \$15; ☐ \$10; ☐ \$5 ☐ \$ ____ (other).

Loan (at 7% interest) ☐ \$1,000 ☐ \$500 ☐ \$100 ☐ Other

Name _____ Address _____

Make checks payable to Councilor Press Fund (or CPF)